English Lectures

Semester beginning in September:	ECT
Level: Advanced (open to students at the master or advanced	
undergraduate)	
International Marketing	3
International Finance and Accounting	3
Data Analysis for Management	2
Mergers and Acquisitions and Company Valuation	2
Project Evaluation Methods	2
Comparative International Management	2
Comparative International Management (with video conference, Intercultural	2
Management for International Business)	
Environmental and Natural Resource Economics	2
Economics of Innovation and Knowledge	2
Microeconomics II	2
Industrial Economics	2
Economics and Strategy of Intellectual Property	2
Financial Economics	2
Integrated Project Management	2
Integrated Operations Management	3
Corporate Finance	3
Operations Research	2
Management in International Organizations	2
Entrepreneurship	2
Strategic Management	3
Master of Science in Business Administration (open to the students at the	
master level-non business background)	
Data Analysis, Modelling and Research	2

Financial Accounting and Reporting	2
Leadership and Human Resources Management	3
Marketing Management	3
Economics for Mangers	3
Ethics, Corporate Sustainability and Responsibility	2
Master of Science in Management (open to the students at the master	
level-business background)	
Data Analysis for Management (2 nd Ciclye)	2
Advanced Accounting	3
Corporate Financial Strategy (2C)	3
Strategy and Corporate Development	3
Planning and Marketing Innovation	2
Master of Science in Marketing (open to the students at the master level)	
Strategic Marketing	2
Consumer Behaviour and Marketing Research	2
Branding	2
Quantitative Methods for Marketing	2
Project Evaluation	2
Master of Science in Human Resources Management (open to the students	
at the master level)	
Advanced Management of Human Resources Systems	2
Strategic Human Resource Management	3
Personal Management and Development	2
Stress, Health and Wellbeing at Work	2
Applied Quantitative Methods	2
Master of Science in Economics (open to the students at the master level)	
Econometric Methods	2
Games and Contract Theory	2
Economic Growth	2

Macroeconomics	2
Microeconomics	2