

2024 MBA Thesis Tutor List

Number	Name	Degree	Professional Title	Thesis Direction
1	An Fansuo	Doctor	Professor	Human Resource Management, Corporate Governance
2	Zeng Chuhong	Doctor	Professor	Strategic Management
3	Zeng Yuran	Doctor	Associate Professor	Enterprise Innovation and Industrial Evolution
4	Chen Xiao	Doctor	Associate Professor	Human Resource Management
5	Chen Zhenhong	Doctor	Professor	Human Resource Management
6	Cheng Yonglin	Doctor	Professor	Strategic Management, Financial Management, Cross-border M&A
7	Cui Geng	Doctor	Professor	Marketing Management
8	Ding Hao	Doctor	Associate Professor	Financial Risk Management, Financial Engineering and Investment Management
9	Dong Junwu	Doctor	Professor	Enterprise Innovation and Corporate Strategy
10	Fu Qiufang	Doctor	Professor	Supply Chain and Logistics Management, Service Supply Chain
11	Guan Pianpian	Doctor	Lecturer	Human Resource Management
12	Guo Guihang	dual master's degree (MSc) (MA, MBA)	Professor	International Convergence of Accounting, Accounting Subculture, Management Accounting, Finance and Corporate Strategy
13	Guo Qing	Doctor	Associate Researcher	Strategic Management, Human Resource Management
14	Han	Doctor	Professor	Operations Management

15	Han Yonghui	Doctor	Professor	Strategic Management, International Business, Industrial Policy
16	Hou Guanghui	Doctor	Professor	Corporate Governance, Strategic Management
17	Hu Renjie	Doctor	Lecturer	Strategic Management, Operations Management, Innovation Management
18	Jiang Yong	Doctor	Professor	Internationalization Strategy of Enterprises, Strategic Finance
19	Jiao Fangtai	Doctor	Professor	International Trade Policy, International Economic Cooperation, Internationalized Operation of Enterprises
20	Lai Lei	Doctor	Professor	Consumer Behavior, Brand Management, Marketing Strategy
21	Lei Xiaoqing	Doctor	Professor	Logistics and Supply Chain Management, Service Economy
22	Li Bi	Doctor	Professor	Operations Management
23	Li Nan	Doctor	Associate Professor	Human Resource Management
24	Li Rongxi	Doctor	Associate Professor	Marketing and Operations Management, Internet Branding and Strategic Management
25	Liu Fanglong	Doctor	Associate Professor	Human Resource Management
26	Liu Shilan	Doctor	Professor	Marketing Strategy, Brand Management, and Consumer Behavior
27	Liu Xiaoqin	Doctor	Associate Professor	Leadership, Human Resource Management, and Strategic Management
28	Luo Jining	Doctor	Professor	Marketing Strategy and Cultural Marketing
29	Ma Feixiong	Doctor	Associate Professor	Industrial Organization Theory, Logistics and Supply Chain Management

30	Meng Ding	Doctor	Professor	Project Management, Enterprise R&D and Innovation Management
31	Min Xilin	Doctor	Associate Professor	Operations Management and Strategic Management
32	Qu Yingying	Doctor	Associate Researcher	Operations Management and Engineering Project Management
33	Sui Guangjun	Doctor	Professor	Enterprise Innovation and Crisis Management
34	Sun Hailong	Doctor	Associate Professor	Marketing Management and Human Resource Management
35	Wang Haibo	Doctor	Associate Professor	Human Resource Management
36	Wang Pei	Doctor	Associate Professor	Marketing Management and Operations Management
37	Wang Tingting	Doctor	Associate Professor	Marketing Management
38	Hu Zhanqing	Doctor	Lecturer	Marketing Management and Operations Management
39	Wu Yan	Doctor	Professor	Human Resource Management
40	Wu Yiming	Doctor	Professor	Enterprise Sustainable Development Strategy
41	Xie Jun	Doctor	Professor	Organizational Behavior and Human Resource Management
42	Xie Wenxin	Doctor	Professor	Human Resource Management
43	Yan	Doctor	Professor	Operations Management
44	Yan Biaobin	Doctor	Professor	Employee Employment Management and Positive Human Resource Management
45	Yang Wenhui	Doctor	Professor	Cross-cultural Communication Management
46	Yuan Fang	Doctor	Associate Professor	Labor Relations Management, Human Resource Management
47	Yuan Jing	Doctor	Associate Professor	Associate Professor, International Business, Global Value Chain, Organizational Learning and Innovation

48	Zhang Aiheng	Doctor	Associate Professor	Tourism and Cross-cultural Communication Management
49	Zhang Hongming	Doctor	Professor	Consumer Behavior, Brand Management, Marketing Strategy
50	Zhang Xinggui	Doctor	Professor	Organizational Behavior and Human Resource Management
51	Zhou Ping	Doctor	Associate Professor	Human Resource Management, Strategic Management
52	Zhou Yusheng	Doctor	Associate Professor	Marketing Management, Financial Management
53	Zhu Liye	Doctor	Professor	Brand Management and Marketing Strategy
54	Zhu Zhenduo	Doctor	Associate Professor	Strategic Management