



廣外MBA

培养融贯中西的国际化管理人才
Leading a New Generation of Global Managers



GLOBAL VISION ENGLISH INSTRUCTION

MBA Education Center, Guangdong University of Foreign Studies
Guangzhou, China

ABOUT US



Guangdong University of Foreign Studies (GDUFS), founded in 1965, is one of the prestigious universities in China which specializes in international studies and educates professionals for international business and management. It now has over 20,000 full-time students,

among whom over 2,000 are MA or PhD students. And the number of foreign students is over 1,000.

The MBA education center, a college-level institute, was founded in July 2007. With its commitment to “global vision and instruction in English”, the Center is dedicated to developing global managers with knowledge and insight of both the east and the west.

QUICK FACTS

- Language of Instruction: **English**
- Annual enrollment of **200**
- Tuitions: **RMB 80,000 (≈\$12,700)**
- Faculty: **75%** of the faculty with overseas education or academic visiting experience
- Established in **July 2007**



ABOUT GUANGZHOU



Guangzhou, formally known as Canton, is the capital of Guangdong province in southern China. It is on the Pearl River, with easy access to nearby Hong Kong, Macau and Shenzhen. Guangzhou is the largest and most well known trading city in South China and as such plays host to the China Import and Export Fair (also called "Canton Fair") which is held every year. Guangzhou is also estimated to be the city with the highest living quality while the educational opportunities are well developed and abound.





WHAT ARE OUR VALUES?



We advocate and practice the values of "SMILE" which serves as the code of conduct and professional standards for all members of Guangwai MBA learning community.

- Social Responsibility
- Mutual Respect
- Integrity
- Learning By Doing
- Enthusiasm



WHY GUANGWAI MBA?



- **International Program**

—— Focus on "Global Vision, English Instruction"

- **Chinese Experience and Imprint**

—— In-depth knowledge on doing business in China and extensive network with Guangwai MBAs and local business community.

- **Affordable Tuition and Expense**

—— "Made-in-China" tuition and affordable living expense



WHAT COURSES?



Common Courses and Soft Skills

China Economy
Business English
Business English Writing
Business Statistics
Business Oral English
Managerial Communication
Chinese Culture-Based Management
Western Philosophy-Based Management

Core Courses

Managerial Economics
Human Resource Management
Marketing Management
Accounting (Managerial & Financial)
Organizational Behavior
Corporate Finance
Operations Management
Management of Information System
Strategic Management

Compulsory Courses

Business Laws
International Business
Business Ethics/ CSR
Corporate Governance
Executive Forum

Elective Courses

Culture Marketing-Western
& Eastern Perspective
Leadership Development
Personal Development
Investment and Financing Under Uncertainty
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Q WHAT INTERNATIONAL PROGRAMS?



美国密苏里州立大学 Missouri State University



美国密苏里大学 University of Missouri



美国乔治福克斯大学 George Fox University



美国纽约理工大学 New York Institute of Technology



葡萄牙工商管理大学 ISCTE-Lisbon University Institute



英国考文垂大学 Coventry University



英国西敏斯特大学 Westminster university



法国里昂商学院 EM-LYON Business School



澳大利亚昆士兰大学 University of Queensland



加拿大昆特兰大学 Kwantlen Polytechnic University



智利圣托马斯大学 Universidad Santo Tomás



印度泽维尔商学院
Xavier Institute of Management and Entrepreneurship



香港理工大学 Hong Kong Polytechnic University



台湾岭东科技大学 Ling Tung University



中国
China



美国
America



英国
United Kingdom



法国
France



葡萄牙
Portugal



印度
India



智利
Chile



台湾
Taiwan



香港
HongKong





HOW TO JOIN US?



A complete application includes the following components:

- Application Form*
- Copy of Passport
- Certificate of Degree (with seal)
- College Transcripts (with seal)
- Recommendation Letters
- Certificate of English Language Proficiency

REMARK: Application Deadline: June 30th each year

*: Available at <http://mba.gdufs.edu.cn>---download



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